

ORDER



Orders
Order / Rev: 725428
Alt Order #: 06398626
Product Desc: WALZ FOR CONGRESS
Estimate: 2271
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Walz for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	16	\$29,125.00	\$24,756.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	\$29,125.00	\$24,756.25	0.00
Totals	16	\$29,125.00	\$24,756.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/30/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	- TWTF - -	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	- TWTF - -		1				\$350.00		0.00			
2	KARE	10/30/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- TWTF - -	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	- TWTF - -		2				\$1,000.00		0.00			
3	KARE	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	- TWTF - -	:30	3	\$900.00	P-4	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	- TWTF - -		3				\$900.00		0.00			
4	KARE	10/30/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- TWTF - -	:30	2	\$525.00	P-4	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	- TWTF - -		2				\$525.00		0.00			
5	KARE	10/30/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- TWTF - -	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	- TWTF - -		2				\$1,975.00		0.00			
6	KARE	10/30/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	- TWTF - -	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	- TWTF - -		2				\$1,975.00		0.00			

Order / Rev: 725428
 Alt Order #: 06398626
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Walz for Congress
 Product Desc: WALZ FOR CONGRESS
 Estimate: 2271

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KARE	10/30/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035p	- TWTF - -	:30	2	\$3,375.00	P-4	0.00	NM	2	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	- TWTF - -	2		\$3,375.00		0.00						
8	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1035-1105p	- - - - - S	:30	1	\$3,375.00	P-4	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$3,375.00		0.00						
N 9	KARE	11/04/12	11/04/12	NFL Regular Season Football NFL Regular Season Football	CM	715-1030p	- - - - - S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$5,000.00		0.00						
													Totals	16	\$29,125.00